

CASINOS SPECIAL

CIOReview

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The Navigator for Enterprise Solutions





Puoi giocare solo se sei maggiorenne - Il gioco può causare dipendenza

18+ %



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REGISTRATI



SCOMMETTI LIVE POKER CASINO CARD GAMES VIRTUAL IPPICA

MENTO

MART

HE

na tutto

R

BALL

G

SCOMMESSE

SOCCER - INGHILTERRA - PREMIER LEAGUE

GENERALE			SPREAD		OVER/UNDER		MULTIGOALS		MULTIGOALS 1T/2T		GOALS		CASA/OSPITE		O/U CASA OSPITE					
MARGINE DI VITTORIA			CALCI D'ANGOLO		1° TEMPO		O/U 1° TEMPO		HANDICAP 1T		2° TEMPO		O/U 2° TEMPO		RIS. ESATTI					
RIS. ESATTI MULTIPLI			R. ESATTO 1°T/2°T		PARZIALE/FINALE		CARTELLINI		RIGORI		COMBO O/U		COMBO GG/NG		COMBO MULTIGOAL					
COMBO O/U PARZIALI			COMBO CHANCEMIX		SEGNA + 1X2		SEGNA + GG/NG		SEGNA 1T + 1X2 1T		SEGNA+R.ESATTO		P.MARCATORE+R.ESATTO							
SmartCode	Data	Ora	Descrizione		1X2		Doppia Chance		GG/NG		Over/Under (1.5)		Over/Under (2.5)		MultiGoal 2-5		Pari/Dispari			
INGHILTERRA - PREMIER LEAGUE					1	X	2	1X	12	X2	GG	NG	Over	Under	Over	Under	2.5	altro	Dispari	Pari
3806	25/08/2018	13:30:00	Wolverhampton - Manchester City		11.00	6.50	1.23	3.97	1.10	1.03	1.98	1.76	1.13	5.30	1.48	2.52	1.30	3.32	1.84	1.85
3750	25/08/2018	16:00:00	Arsenal - West Ham		1.33	5.25	8.30	1.06	1.14	3.19	1.68	2.10	1.11	5.70	1.43	2.67	1.32	3.24	1.88	1.82
3751	25/08/2018	16:00:00	Bournemouth - Everton		2.59	3.46	2.67	1.48	1.31	1.51	1.54	2.37	1.20	4.18	1.70	2.07	1.34	3.21	1.96	1.82
3756	25/08/2018	16:00:00	Huddersfield - Cardiff		2.27	3.01	3.61	1.29	1.39	1.64	2.02	1.73	1.46	2.57	2.49	1.49	1.54	2.44	1.98	1.80
3800	25/08/2018	16:00:00	Southampton - Leicester		2.38	3.19	3.16	1.36	1.36	1.59	1.86	1.87	1.37	2.90	2.22	1.61	1.46	2.67	1.96	1.82
3758	25/08/2018	18:30:00	Liverpool - Brighton		1.14	7.85	18.50	1.07	5.30	2.95	1.59	1.10	6.20	1.39	2.85	1.31	3.28	1.87	1.82	

SCHEDA SCOMMESSE

NORMALE AVANZAT

Codice Smart

Ricarica ultimo coupon

STANDARD SISTEMA

0 EVENTI

Importo 2.00

IMPORTO TOTALE

Min Win 0.00

Max Win 0.00

accetta variazione delle quote

PUOI GIOCARE SOLO SE SEI MAGGIorenNE IL GIOCO PUÒ CAUSARE DIPENDENZA



% 18+ GIOCO

LOGIN
Password dimenticata?

REGISTRATI



Lunedì - Domenica
10:00/20:00
Tel. 06.232.88.338

WhatsApp 3511166075
Invia Documenti per
identificazione conti

SCOMMETTI LIVE POKER CASINO CARD GAMES VIRTUAL IPPICA

HOME



GIOCA ORA

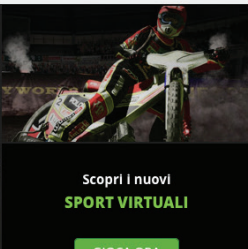
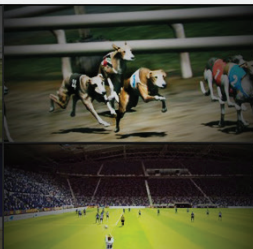
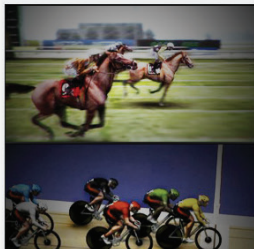
ALTRE DISCIPLINE

REPORT

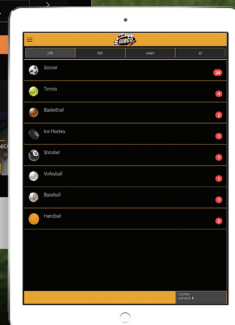
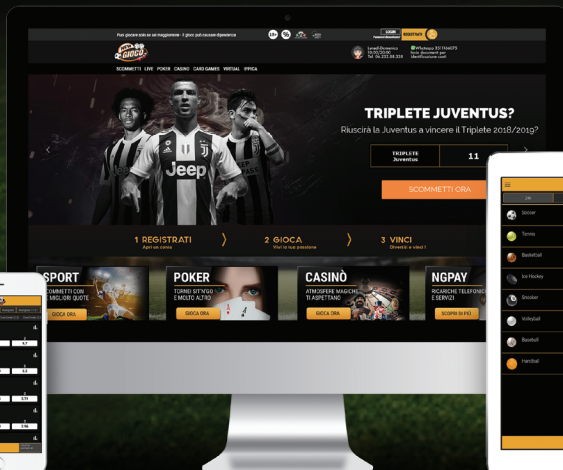
GUIDA E REGOLE

MATCHDAY

SONO ARRIVATI I NUOVI CAMPIONATI VIRTUALI



Scopri i nuovi
SPORT VIRTUALI





By Justin Smith

For an analyst working a mundane "nine to five" job, Friday nights open a whole new world of excitement. His adrenaline-filled mirth years for an idyllic proclivity for entertainment that is right around the corner instead of having to hit the casino, where just by dropping into a local retail store, he is immersed in exciting NFL Point Spreads and thrilling grumble of roulette wheels. The atmosphere of a full-fledged casino in his own neighborhood is an energizing and overwhelming stimulator that welcomes him to the world of online gambling.

Although a reality today, online gambling—where users can skip the brick-and-mortar casino and still enjoy placing bets—has a history that is nothing short of a bumpy ride. Michele Ciavarella, the CEO and director of Newgioco Group [OTCQB:NWGI] explains, "Every aspect of online gambling is in the headlines today, but it has come a long way since the time the internet paved a new way for casinos to offer gaming entertainment products when their client is not physically visiting the casino property." The internet offered the allure for users to play from the comfort of their own home, personal space, or more recently their mobile phone. This opened unlimited channels for a great number of gaming



operators to compete for those consumers by providing their products online. While it may have presented a great growth opportunity for casino operators, it also posed a major problem for government regulation and oversight to assure consumer protection and for taxing gaming revenues, since the internet has no physical boundaries.

Over the past 20 years, there has been a paradigm shift to a regulated industry away from wild, unpredictable and unbridled online gambling operators that sought—it seemed—only to capture as many customer bets as possible, rather than actually offering a fair entertainment product in a responsible manner. To this end, governments in many parts of the world

the roll-up of its gaming technology business from a client-facing perspective with abundant retail experience, knowledge, and the underlying strength for having developed in a country that has countless fragmented and unique betting regions.

RETAIL-FOCUSED APPROACH

What really differentiates Newgioco Group is their method of operations, which concentrates on a network of retail store owners who want to generate side revenue apart from the sales of sports or lottery tickets. Newgioco's unique technology begins with offering a shop-client architecture so that casino and gaming operator businesses can offer their own product



CUSTOMER CARE

Increased efficiency in customer care



INSIGHTS

Analyses the "insights" of user / chatbot interactions



PROFILING

Highly more accurate user and customer profiles

adopted a "regulated path" to permit a free enterprise business model by licensing technology-based online gaming operators, controlling product flow, marketing, and advertising, customer protection, and fiscal responsibility. Newgioco is one such company that was formed when the Italian government began to regulate the market by offering license tenders to qualified betting operators. Newgioco developed its business in one of the toughest and most regulated environments as an independent leisure-betting operator, and over the years has honed its expertise in understanding the behavior of the bettor and how to modify its technology and delivery to suit the customers' needs.

In 2013, the company set out to create a fully integrated enterprise that would be able to suit the needs of independent online operators who want to provide unique products and services with local and regional flair. Newgioco has completed

line-up and be their own bookmaker without having to farm it out to a franchise bookmaker. The company also assists in creating an understanding of product marketing by leveraging their knowledge of regional users. Newgioco Group also assists retail operators in comprehending the end-user needs and relates it back to the gaming product and technology.

Newgioco Group's technology ensures the seamless flow of transactions from the moment that a gamer buys a ticket to the point where they want to redeem the profits. "Our strength lies in the way that we help the independent operators through our methodology, technology, and support," states Alessandro Marcelli, the COO of Newgioco Group. Further, the company tackles the problems from the operators' perspective and provides solutions accordingly, the basic idea on which the company's

betting platform, Elys is designed. Newgioco Group leverages .NET to handle different systems on Microsoft and Octopus for deployment. Every functionality that the company provides is delivered on a single interface which creates scalability and efficiency. "We leverage RabbitMQ technology which is an orchestrator that routes the services between processes; it allows us to trace and help global customers in setting up a betting mechanism based on their business," states Marcelli. In their relentless pursuit toward enhancing the offering, Newgioco Group will also be moving to containers and meta-servers and will facilitate the service deployments. "Our solution can combine a specific product line and technology without affecting the customer's and regulatory considerations adversely," mentions Marcelli.

ADVANCED AND INNOVATIVE BETTING PLATFORM

Being one of the first gaming companies to offer an artificial intelligence (AI) and business intelligence (BI) integrated platform—named Elys—Newgioco Group helps independent operators by providing a seamless and powerful dashboard on which they can incorporate their requirements. Through its state-of-the-art platform, Newgioco Group propels itself at the forefront of the betting industry. Elys guarantees efficiency, flexibility, and innovative customizable solutions for partners, agents, and end-users. With more than 150,000 events per season and more than 90,000 live events, Newgioco Group boasts a vast and highly competitive suite of bets, sports events, and gaming accouterments. The platform's extensive Live Streaming coverage guarantees an exciting gaming experience. "The match tracker module also allows players to watch all events with continuous real-time information," adds Luca Pasquini, the CTO, and director of Newgioco Group. "Every week, users can select among one million events, with more than 1,200 scores available for each professional league football match."

Elys benefits the operators by allowing them to customize odds and manage boards, limits, and bonuses. It also offers risk management and monitoring tools to help them create a safe and secure environment. Further, the platform provides end-users with two web channels, pre-match and live-center, and a mobile app for iOS and Android. Designed with attractive graphics and rich in content, these gaming modules have an extraordinary array of features that simplify account balance updates and allows for simultaneous access to the entire schedule. The interface is flexible and can be adapted to the needs of each retail shop client.

KEEPING PACE WITH THE GAMBLING MARATHON

Marcelli states that while the Newgioco Group may currently have a smaller operation base than the other large operators in the UK, its technological competence and market-leading software steers

them ahead of the competition curve. "This allows us to maintain a stable business globally whether it is in the Europe or U.S.," says Ciavarella. Going forward, Newgioco Group is banking on its proven technology to set out and venture into other parts of the world. In terms of product and capability, we are constantly incorporating the newest coding to make sure our platform Elys can adapt to the newest technological gadgets, plug-ins, APIs, etc. Pasquini informs, "We are blockchain-ready and will apply that as the market deems it appropriate; and we are likely to be one of the first online operators to deploy new website technology for fully integrated betting solutions."

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”

Over the past five years, Newgioco's management has witnessed a burgeoning opportunity with the suppressed U.S. retail leisure betting market and decided to establish itself as a U.S. listed company with base operations in a strong European retail core market. To that end, they are now positioned to list their shares on a national securities exchange. As the online betting industry develops and the regulations liberalize, Newgioco Group will be in a splendid position to expand. "The rapidly evolving U.S. market is our near-time geographic target, and we will be sticking to this prudent business plan," mentions Marcelli. The company intends to be an early mover into the U.S. market and believes that the market is still young in relative terms when it comes to the regulatory and technological aspect. In terms of the product capability, Newgioco Group constantly incorporates novel coding and ensures that their platform can adapt to the new technological gadgets with plug-ins and APIs. "It would take a few more years before the rules for leisure sports betting and online gambling are standardized in the U.S., and we believe that it's a marathon and not a sprint. Newgioco may take time to get established in the U.S., but will surely become one of the leaders," concludes Ciavarella. 